Learn About Poland’s Favorable Business Climate & Pro-American Culture.

Hear Why Dell, Google, Hewlett-Packard, Intel, IBM, Motorola, Siemens, and others have opened offices in Poland.

Who Should Attend?
- Any company losing business because of a lack of IT talent or high costs of non-core support functions.
- Any company with information technology or business process needs being unmet in-house or by an outsourcing vendor.
- Any company that wants proximity to a market of 500 million people in the European Union.

Keynote Speakers
Zbigniew Kubacki, Minister Counselor of Trade and Investment at Polish Embassy
Wojciech Szegelowski, Vice President of Polish Information & Foreign Investment Agency
Marek Michalik, Vice Mayor of the City of Łódź

Speakers
Clay Bullwinkel, Director, US-POLISH TRADE COUNCIL
Seweryn Krajewski, Director, SIEMENS
Deborah Magid, Director, Software Engineer, IBM
Lydia Mazzie, Director, Int. Engineering Operations,

GOOGLE
Steve Mezak, CEO, ACCELERANCE
George Sławek, President, MARKET STREET ASSOCIATES

Moderator
Tom Foremski, Journalist, FINANCIAL TIMES & SILICON VALLEY WATCHER

Time & Place
Thursday, November 8, 2007
5:30pm-9:30pm
Stauffer Auditorium at Hoover Institution
434 Galvez Mall, Stanford, CA 94305

Map & directions

Schedule:
5:30-7:00 Refreshments & networking
7:00-7:30 Keynote Speakers
7:30-9:00 Panel Session
9:00-9:30 Refreshments & networking

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