



## SHARKS FOUNDATION, TAUBE PHILANTHROPIES, KORET FOUNDATION, AND SWENSON ANNOUNCE THIRD SEASON OF THE GOALS FOR KIDS PROGRAM

**SAN JOSE** - The Sharks Foundation announced on 10/11/16 that it will partner with Taube Philanthropies and the Koret Foundation for the third season of the *Goals for Kids* Program. In addition, SWENSON has joined in support of the program and will become a funding partner. For every goal scored by the San Jose Sharks during the 2016-17 season, crucial funds will be donated to programs in the Bay Area dedicated to enhancing the lives of youth and families in the community.

For each goal scored by the Sharks, Goals for Kids will make a \$1,100 donation to be added to a running total that will be evenly distributed amongst the beneficiaries at the end of the season. The six beneficiaries are the American Heart Association - Silicon Valley Division, Child Advocates of Silicon Valley, JW House, Make-A-Wish® Greater Bay Area, Ronald McDonald House at Stanford and Second Harvest Food Bank of Santa Clara and San Mateo Counties.

"The Sharks Foundation is proud to again have the opportunity to partner with the Koret Foundation and Taube Philanthropies on the Goals for Kids Program and are thrilled to add SWENSON as a funding partner" said Heather Hooper, Sharks Foundation Manager. "In the two years of the program, Goals for Kids has raised and distributed \$563,500 into the community through this partnership. We look forward to again ensuring that thousands of individuals served by the selected beneficiaries will receive the support they need."

Tad Taube, founder of Taube Philanthropies, added, "We are pleased that the San Jose Sharks, together with the San Francisco 49ers and the Golden State Warriors, will continue its valued participation in these exciting "Kids" programs that support underserved youth organizations in the Bay Area. Over one million youths have had the opportunity to have their lives enhanced through these programs."

Jeff Farber, CEO, of the Koret Foundation added, "As we kick-off our third year of supporting

Goals for Kids, we look forward to another successful season to benefit these outstanding organizations. The Koret Foundation is proud to partner with the Sharks Foundation on a remarkable program which continues to have a tremendous impact on underserved communities in the Bay Area."

"SWENSON is devoted to supporting organizations that promote the positive development of children," says SWENSON President, Case Swenson. "We are excited to partner with the Sharks Foundation to continue their tradition of enhancing the lives of underserved youth and families in the community."

Partnership opportunities are available at the \$50,000, \$25,000 and \$15,000 levels and interested parties are encouraged to visit [www.sjsharks.com/goalsforkids](http://www.sjsharks.com/goalsforkids) to find out more.

#### **About the Sharks Foundation**

The Sharks Foundation is dedicated to enhancing the lives of youth and families in the community with an emphasis in the areas of education, health and safety, and character development. The Sharks Foundation supplies emergency aid when appropriate, executes unique and relevant programming, supports the advancement of youth hockey and provides financial support and resources to organizations that enrich the lives of those in need. Since its inception in 1994, the Foundation has given nearly \$10.1 million to hundreds of high-performing non-profit organizations serving youth and families in the Bay Area. For more information visit [www.sharksfoundation.org](http://www.sharksfoundation.org).

#### **About Taube Philanthropies**

Taube Philanthropies was established in 1981 by its founder and chairman, Tad Taube. Based in the San Francisco Bay Area and with an office in Warsaw, the Foundation makes philanthropic investments primarily in the Bay Area, Poland, and Israel, in scholarship, heritage preservation, arts and culture, education, youth, and institution-building. Taube Philanthropies is committed to collaborative giving for greatest charitable impact and actively partners with individual donors and other foundations. For more information, contact Vera Hannush, [vhannush@taubephilanthropies.org](mailto:vhannush@taubephilanthropies.org) or visit [www.taubephilanthropies.org](http://www.taubephilanthropies.org).

#### **About the Koret Foundation**

Based in San Francisco, the Koret Foundation supports civic, cultural, and educational organizations that promote a vibrant and distinctive Bay Area. Koret focuses its giving in two major areas: strengthening Bay Area anchor institutions and fostering Jewish connection and identity. Since its founding in 1979, Koret has invested \$500 million to contribute to a higher quality of civic and Jewish community life. For more information visit <http://www.koretfoundation.org/>.

#### **About Swenson**

For over one hundred years, the Swenson family has been a trusted partner in building Northern California. Four generations of expertise and a proven Design-Develop-Build platform create unique designs, quality developments and dynamic construction methods. Through technology driven strategies and end to end project integration, SWENSON consistently delivers on its commitments. SWENSON's wide range of development, construction and architectural services are built on integrity and sound business practices that have made the storied company a

respected leader.

Below is a summary of each Goals for Kids beneficiary selected by the Sharks Foundation for 2016-17:

#### **2016-17 Goals for Kids Beneficiaries**

**Organization:** American Heart Association - Silicon Valley Division

**Area Served:** Santa Clara County and Peninsula

**Impact:** 198,214 youth per year

**Focus Area:** Cardiovascular Diseases and Stroke, Health Education, Prevention

The mission of the American Heart Association is to build healthier lives, free of cardiovascular diseases and stroke. For more information

visit [http://www.heart.org/HEARTORG/Affiliate/SanJose/California/Home\\_UCM\\_WSA024\\_AffiliatePage.jsp](http://www.heart.org/HEARTORG/Affiliate/SanJose/California/Home_UCM_WSA024_AffiliatePage.jsp).

**Organization:** Child Advocates of Silicon Valley

**Area Served:** Santa Clara County

**Impact:** 783 foster youth ages 0-21 per year

**Focus Area:** Children in Foster Care

Child Advocates of Silicon Valley's mission is to provide stability and hope to children who have experienced abuse and neglect by being a powerful voice in their lives. Their vision is that every child has a positive view of the future and the opportunity to become a productive, healthy adult. Their purpose is to match foster children with Court Appointed Special Advocates (CASAs) who ensure that children's needs are met and their voices heard while navigating the dependency system. For more information, visit [www.bemyadvocate.org/](http://www.bemyadvocate.org/).

**Organization:** JW House

**Area Served:** Overnight accommodations - State of California and beyond; Day Use accommodations - Santa Clara County

**Impact:** 564 youth and 2904 adults per year

**Focus Area:** Health

JW House keeps families together during medical crises by offering a welcoming home close to area hospitals and providing a caring and compassionate environment that inspires hope. For more information, visit [www.jwhouse.org](http://www.jwhouse.org).

**Organization:** Make-A-Wish® Greater Bay Area

**Area Served:** The chapter covers 17 Bay Area counties: Alameda, Contra Costa, Del Norte, Humboldt, Lake, Mendocino, Napa, Marin, Monterey, San Benito, San Francisco, San Mateo, Santa Cruz, Santa Clara, Siskiyou, Solano and Sonoma.

**Impact:** 378 wishes granted to children between the ages of 2 1/2 & 18 in fiscal year 2016.

**Focus Area:** Children with life threatening medical conditions

Make-A-Wish® Greater Bay Area grants the wishes of children with life-threatening medical conditions to enrich the human experience with hope, strength and joy. Their vision is to make every eligible child's wish come true. For more information, visit [sf.wish.org](http://sf.wish.org).

**Organization:** Ronald McDonald House at Stanford

**Area Served:** California

**Impact:** 10,100 people per year including 7,700 youth

**Focus Area:** Access to quality health care for families with critically ill children. Ronald McDonald House at Stanford creates a home-away-from-home and supportive community for families of children with life-threatening illnesses receiving specialized treatment at local hospitals. For more information, visit [www.rmhstanford.org](http://www.rmhstanford.org).

**Organization:** Second Harvest Food Bank of Santa Clara and San Mateo Counties

**Area Served:** Santa Clara and San Mateo Counties

**Impact:** More than 250,000 every month including nearly 88,000 kids each month

**Focus Area:** Hunger

The mission of Second Harvest Food Bank is to lead Silicon Valley to ensure that anyone who needs a healthy meal can get one. The Food Bank is one of the largest in the nation and serves nearly one in ten people in Santa Clara and San Mateo Counties. Their vision is a hunger free community. For more information, visit [www.shfb.org](http://www.shfb.org).

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