



FOR IMMEDIATE RELEASE

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**DAN ASHLEY'S ROCK THE CASA SELECTED
AS NEWEST BENEFICIARY OF GOALS FOR KIDS PROGRAM**

**The Sharks Foundation, Koret Foundation, Taube Philanthropies, and Le Boulanger to Support
Programs Committed to Improving the Lives of Bay Area Youth and Families**

SAN JOSE – The Sharks Foundation, Koret Foundation, Taube Philanthropies, and Le Boulanger announced today that Dan Ashley's Rock the CASA has been selected as the newest beneficiary of the inaugural Goals for Kids program. Dan Ashley's Rock the CASA joins five other previously announced beneficiaries of Goals For Kids including Child Advocates of Silicon Valley, City Year San Jose/Silicon Valley, Loaves & Fishes Family Kitchen, Ronald McDonald House at Stanford, and Via Services.

For every goal the San Jose Sharks score during the 2014-15 season (including goals scored up until this point), \$1,000 will be added to a running total that will be distributed to these programs dedicated to enhancing the lives of youth and families in the Bay Area. To date, the San Jose Sharks have scored 199 goals, bringing the current total to \$202,980. Rock the CASA, founded by ABC-7 news anchor Dan Ashley, benefits charitable organizations serving local children in need.

"The San Jose Sharks is the latest Bay Area pro-sports program to be joining the already incredibly successful Touchdowns for Kids, a partnership with the San Francisco 49ers, and Hoops for Kids, a partnership with the Golden State Warriors – which together have provided hundreds of thousands in funding to support our community's youngest," said Tad Taube, founder and chairman of Taube Philanthropies. "Collaborative philanthropy, through which like-minded organizations come together to further amplify individual contributions, is setting a model right here in the Bay Area. We hope others will open their hearts and wallets to follow."

Partnership opportunities for Goals For Kids are available at the \$25,000, \$15,000, \$5,000 and \$1,000 levels, and interested parties are encouraged to visit www.sjsharks.com/goalsforkids to find out more. Most recently, South Bay-based Le Boulanger has joined Goals for Kids, dedicating \$20 per goal scored this season, up to \$5,000.

ABOUT THE SHARKS FOUNDATION

The Sharks Foundation is dedicated to enhancing the lives of youth and families in the community with an emphasis in the areas of education, health and safety, and character development. The Sharks Foundation supplies emergency aid when appropriate, executes unique and relevant programming, supports the advancement of youth hockey and provides financial support and resources to organizations that enrich the lives of those in need.

For more information about the Sharks Foundation, visit www.sharksfoundation.org or follow us on Twitter @SharksCare.

ABOUT THE KORET FOUNDATION

Based in San Francisco, the Koret Foundation supports organizations that promote a vibrant and distinctive Bay Area. Koret focuses its giving in two major areas: strengthening the Jewish community in the Bay Area, Israel and Poland, and supporting Bay Area anchor institutions. Since its founding in 1979, Koret has invested nearly \$500 million to contribute to a higher quality of civic and Jewish community life.

The Koret Foundation seeks strategic, collaborative solutions to leverage our grantmaking dollars. For more than thirty years, Koret has looked to market-based approaches and proven business principles to improve communities and the Bay Area. For more information visit <http://www.koretfoundation.org/>

ABOUT TAUBE PHILANTHROPIES

Taube Philanthropies was established in 1981 by its founder and chairman, Tad Taube. Based in the San Francisco Bay Area and with an office in Warsaw, the Foundation makes philanthropic investments primarily in the Bay Area and Poland, in scholarship, heritage preservation, arts and culture, education, and institution-building. Taube Philanthropies is committed to collaborative giving for greatest charitable impact and actively partners with individual donors and other foundations. For more information, contact Vera Hannush, vhannush@taubephilanthropies.org or visit www.taubephilanthropies.org.

Below is a summary of each Goals for Kids beneficiary selected by the Sharks Foundation for 2014-15.



Organization: Child Advocates of Silicon Valley

Area Served: Santa Clara County

Impact: 720 teens aged 17-19 each year

Focus Area: Education, Health and Safety

Child Advocates of Silicon Valley's mission is to provide stability and hope to abused children by being a powerful voice in their lives. Their vision is that every child has a positive view of the future and the opportunity to become a productive, healthy adult. Their purpose is to match foster children with Court Appointed Special Advocates (CASAs) who ensure that children's needs are met and their voices heard while navigating the dependency system. For more information, visit www.cadvocates.org

Organization: City Year San Jose/Silicon Valley

Area Served: San Jose

Impact: 4,200 people aged 6-15 each year

Focus Area: Education, Health and Safety

City Year is an education-focused, nonprofit organization that partners with public schools and teachers to help keep students in school and on track to succeed. In 25 communities across the United States and through three international affiliates, this innovative public-private partnership brings together teams of young AmeriCorps members who commit to a year of full-time service in schools. AmeriCorps members provide individual support to students who need extra care and attention, focusing on attendance, behavior, and course performance through in-class tutoring, mentoring, and after school programs. This year, City Year San Jose/Silicon Valley's 94 AmeriCorps members are serving thousands of students in nine elementary and middle schools. For more information, visit www.cityyear.org.

Organization Name: Dan Ashley's Rock the CASA

Geographic Area Served: Greater Bay Area

Impact: Approximately 550 underserved young people ages 9-17

Focus Area: Two core areas involving children are the beneficiaries of "Dan Ashley's Rock the CASA". First, children removed from their homes because of abuse and/or neglect. Second, underserved children who would otherwise not have the opportunity to attend a week of summer camp at Lake Tahoe. Rock the CASA is a California non-profit public charity founded by ABC-7 News Anchor Dan Ashley for the purpose of benefiting charitable organizations that serve children in need. Approved by the federal government as a fully tax-deductible 501c3 non-profit corporation, "Rock the CASA" produces an annual music concert as the principal fundraiser to benefit Court Appointed Special Advocates and Friends of Camp Concord.

For more Information: www.rockthecasa.org

Organization: Loaves & Fishes Family Kitchen

Area Served: Impoverished Areas of Santa Clara County

Impact: 180,000 people ages 0-90 each year

Focus Area: Health and Safety

Loaves & Fishes Family Kitchen is committed to providing no cost, hot nutritious meals and support services in a dignified, safe and caring environment. We provide services to all needy individuals, with special concern for families, senior citizens and homeless. Loaves & Fishes was founded in 1980 to fill a void in the community for these special populations. Our kitchens now serve meals seven days each week at four locations. The number of guests has grown from the initial 11 guests served on February 15, 1980, to more than 700 people served daily. Loaves & Fishes Family Kitchen does not discriminate on the basis of race, color, ethnic origin,

religion, gender, age, handicap or sexual orientation. For more information, visit www.loavesfishes.org

Organization: Ronald McDonald House at Stanford

Area Served: Santa Clara County

Impact: 13,257 each year

Focus Area: Health and Safety

Ronald McDonald House at Stanford opened in 1979 on the simple idea that nothing else should matter when a family is focused on healing their child. With the mission to create a home-away-from-home for families with critically ill children undergoing treatment at local hospitals, the House accommodates 47 families with private bedrooms every night. Programming provides a comprehensive mix of creative, participatory services to actively engage all family members, create community of support and ease everyday burdens so they can focus on what matters most – the health and well-being of their children. For more information visit <http://www.RMHStanford.org>.

Organization: Via Services, Inc.

Area Served: Santa Clara County

Impact: 3,500 people ages 5-22 each year

Focus Area: Health and Safety

Via Services is a private, independent non-profit organization dedicated to helping children and adults with disabilities and special needs achieve greater self-sufficiency and lead richer lives. In doing so, they provide much needed connection and support for their parents and caregivers – helping make their own challenges less difficult and the celebrations more frequent. For more information, visit <http://www.viaservices.org/mission/>

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