

May 2021

Positive Coaching Alliance's 2021 Coach of the Year



Charles Adams III, Football Coach at **Minneapolis North Community High School**, in Minneapolis, Minnesota, has been named Positive Coaching Alliance's 2021 Coach of the Year. Out of over 600 nominations, Adams was one of 25 national recipients of the Double-Goal Coach® award presented by TeamSnap, named for coaches who strive to win while also pursuing the more important goal of teaching life lessons through sports.

Through the Taube Family Foundation, Adams will receive the \$10,000 Taube Family Prize in **Recognition of Excellence in Coaching**: \$2,500 will go directly to Adams and \$7,500 will go to the Minneapolis North Community High School Football Program.

“Coach Adams helps athletes win in and out of sports,” said Chris Moore, CEO of Positive Coaching Alliance. “By creating a positive, character-building youth sports experience and serving as a Double-Goal Coach, he helps youth develop into better athletes and better people.”

[Read more about Coach Adams and Positive Coaching Alliance](#)